Press release #10 for LMAB® 2015

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## Good news for #LMAB15

The endless stream of trucks resumed its breakneck pace. <u>Lorraine Mondial Air Ballons® 2015</u> is just 4 short days ahead. This is the opportunity to announce some good news from the International Airport Balloons before rising the curtain of these ten magical days "*Nowhere else*", from Friday the 24th of July to Sunday the 2nd of August!

Three good news and one important information. We will have the great pleasure to welcome **Bertrand Piccard** who unfortunately had to interrupt his journey around the world. Solar Impulse is indeed locked in Hawaii, because of defective solar batteries. It is a joy for the team of <u>Pilâtre de Rozier Organization</u> to receive him among the great guests of the **#LMAB15**.

Another pleasant surprise, the birth of the special **application #LMAB15** which can now be download from its usual store (iOS and Android). The name of the application, developed by the young lorraine start-up "Greenberry" allows one to know everything about the Lorraine Mondial Air Ballons®. You just have to type "LMAB" and you will find it!

Finally, the organization of the the event is pleased to have exceeded 10,000 "likes" on its Facebook page and relies on users to multiply the promotion, as well as the two websites <u>www.pilatre-de-rozier.com</u> and <u>www.pilatre-de-rozier.com/lmab</u> and all of the social networks.

Major information about trafic, between July 24 and August 2, the CD 901 which run along the north of the airfield will be oneway in the direction Gorze-Saint Benoit en Woëvre, between the railway bridge called "de Rosée"and the Hagéville traffic roundabout from 12:00 to 21:00. Every day of the **#LMAB15** are concerned in order to facilitate the passage of the Bridge « de



Photo by C.Courtois

Don't forget to have a look around at the #LMAB15 shop at the entrance of the Aéromusée Pilâtre Rozier. You will find numerous items bearing the image of **#LMAB15**!



