



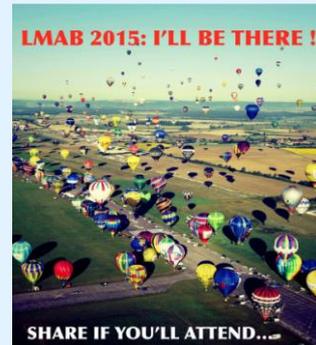
D-100 before #LMAB15

D-100 before Lorraine Mondial Air Ballons® 2015, [Pilâtre de Rozier Organisation](#) team works doubly hard! Everything must be ready for the opening of the festival on July 24th (until August 2nd). The 14th edition will offer magical aerostatic moments to all the spectators on Chambley Planet'Air airfield (Meurthe-et-Moselle / France), in the heart of the Regional natural park of Lorraine.

Even more than in the past, LMAB® claims to be the most connected event in the world. And if we remember the history, we can be proud... In 1993, it was the beginning of the Internet and the appearance of the first web browser. The same year, the famous "flagship" www.pilatere-de-rozier.com was born. A true revolution in the time of paper! What better way than a website to communicate around the world, to make themselves known and especially to strengthen social relationships with foreign pilots. In addition, a hot air balloon, created in 1783 and renovated in the 1960s, is still [a fabulous tool for communication and innovation](#), and challenges the centuries by its wonderful attractive capacity.

More than 20 years have passed, Pilâtre de Rozier Organization has used his experience to make **#LMAB15** (hashtag to remember) the most connected event with its two websites and [a dozen of social networks](#). For the 14th edition, you could connect to a new one, Snapchat, with the user name: **lmabofficiel**. LMAB® 2015, or the hyper-connection of an international event!

The best for last... Discover the first exclusive teaser of **#LMAB15**, "*Nowhere else...*" than Lorraine : <https://youtu.be/AtocX6Rwlrw>. To share without moderation!



The 1st Aérofil of LMAB® 2015, number 163, will be available soon on the official website of the event. To discover without delay!



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